

BOJACK HORSEMAN

"PILOT"

Written by

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COLD OPEN

EXT. HORSIN' AROUND HOUSE - DAY

A modest house in the suburbs of Chicago.

BOJACK (V.O.)  
Horsin' Around is filmed before a  
live studio audience.

INT. HORSIN' AROUND KITCHEN - DAY

The brightly lit kitchen of an 80s/90s family sitcom -- think FULL HOUSE or ALF. BOJACK HORSEMAN is washing a dish. BoJack is a horse, kind of. He walks upright, has hands and human feet and a large human body, and wears clothes and lives in a house and can talk, but he has the head of a horse and he thinks of himself as a horse. He's a horse. An adorable eight year-old human girl, SABRINA, comes down the stairs and sits at the table. She pouts.

SABRINA  
Mondays!

The studio audience ROARS WITH LAUGHTER.

BOJACK  
Well, good morning to you too!

LIGHT LAUGHTER.

SABRINA  
Oh. Hey.

BOJACK  
Where?! I love hay!

LAUGHTER/APPLAUSE.

CUT TO:

INT. STUDIO - NIGHT

CHARLIE ROSE, the human host of "Charlie Rose," sits at a desk in front of a black background.

CHARLIE ROSE

That was a clip from Horsin' Around, the situation comedy which aired from 1987 to 1996, and starred our guest tonight, BoJack Horseman. Welcome, BoJack.

BoJack sits across the table.

BOJACK

You know, Charlie, it's very hip these days to [BLEEP] all over Horsin' Around -- can I say [BLEEP]?

CHARLIE ROSE

No.

BOJACK

I'm sorry. I'm just -- I'm pretty drunk right now.

INT. DIVE BAR - NIGHT

BoJack sits by himself at the bar, watching this interview on the bar television. He sighs. A pretty twenty-something human lady (PAM) sits nearby, on her phone. She is trying to be discreet, but BoJack can hear her.

PAM

Yeah, you'll never guess who's here. Think 90s... No, BoJack Horseman. From Horsin' Around? No, he got a little fatter, but it's definitely him. Yeah, he looks really sad, it's hilarious. Get over here, now.

MONTAGE:

Pam watches BoJack from across the room, while he drinks. He tries to ignore her, but he is very aware that he is being watched. A group of OTHER WOMEN show up and they all sit in a booth together and stare at BoJack and giggle and whisper to each other. They take pictures of each other with BoJack in the background. After he's had several drinks, BoJack walks toward the exit, pauses, and then walks over to their table and addresses Pam directly.

BOJACK

I just want you to know that you ruined someone else's night tonight and I hope you have enough decency to at least feel a little bit crappy about it.

PAM

Excuse me?

BOJACK

I was actually already feeling stressed out because the ghost writer of my memoir is coming over tomorrow and I really want her to like me, but I know that the more I tell her about my life the more she'll hate me. So I thought maybe tonight I could just go to my favorite bar and try to forget about myself, but because of you and your friends I now feel more self-conscious than ever.

PAM

If we were bothering you so much, why didn't you just leave?

BOJACK

Because I didn't think of that and now I feel stupid.

PAM

Look, I have a right to--

BOJACK

No. Maybe because you're skinny and you're pretty you're used to getting away with things, but I want you to know that your actions have an effect on others and I hate you and you are a horrible person and you not understanding that you're a horrible person doesn't make you less of a horrible person.

PAM

Do you really think I'm pretty?

CUT TO:

INT. BOJACK'S BEDROOM - NIGHT

BoJack and Pam are lying in bed, naked.

BOJACK

Well, that was another in a long  
series of regrettable life choices.

Pam is typing on her cell phone.

PAM

What did you say? I was tweeting  
about all the weird stuff you do in  
bed.

END OF COLD OPEN

ACT ONE

INT. BOJACK'S LIVING ROOM - MORNING

BoJack exits his bedroom and yawns. BoJack lives in a beautiful bachelor pad in Laurel Canyon. Through the glass sliding doors, the city of Los Angeles shimmers in the distance. Pam is standing by the door, eating a toaster strudel.

BOJACK

Aah! Why are you here?

PAM

I slept here.

BOJACK

Yeah, but why are you still here?  
Is that my toaster strudel?

PAM

Your roommate said I should help  
myself.

BOJACK

My roommate?

TODD peeks over the back of the couch. He is a goofy-looking human twenty-something with a silly ski cap and a scruffy attempt at a goatee.

TODD

Morning, sunshine.

BOJACK

Todd, you need to stop telling  
people we're roommates. You are a  
house guest.

TODD

We don't need to put labels on  
things.

BOJACK

You sleep on my couch and you don't  
pay rent. I've had tapeworms that  
were less parasitic.

He heads off to the kitchen, mumbling to himself:

BOJACK (CONT'D)

That better not be my last toaster  
strudel.

PAM  
You've had tapeworms?

INT. BOJACK'S KITCHEN - MORNING

BoJack looks in a box of toaster strudels. It's empty.

BOJACK  
God damn it!

He turns around and sees a DUDE wearing headphones and holding a boom mic.

BOJACK (CONT'D)  
Aah! Who are you?

BOOM OP  
I'm here for Peanutbutter and Jelly?

BOJACK  
No! No more free food. This isn't a... food... library.

PAM (O.S.)  
Oh my God, you're Mr. Peanutbutter!

INT. BOJACK'S LIVING ROOM - MORNING

BoJack reenters and sees Pam and MR. PEANUTBUTTER surrounded by a FULL CAMERA CREW, who are filming them. Mr. Peanutbutter is a dog, but like most animals in this world, he's about the size of a human.

PAM  
(gushing)  
I used to watch your sitcom every week. I practically grew up on it.

MR. PEANUTBUTTER  
Are you calling me old? Nah, I'm just kidding around; I'm still super-young.

BOJACK  
Why are you in my living room?

MR. PEANUTBUTTER  
Uh-oh, BoJack Horseman and Mr. Peanutbutter in the same house? What is this, a crossover episode?

BOJACK  
You know, that joke gets funnier  
every time.

MR. PEANUTBUTTER  
You're being sarcastic, but I think  
it does actually get funnier.

BOJACK  
Wellllll I disagree.

MR. PEANUTBUTTER  
Welllll you're wrong.

BOJACK  
But seriously, why are you here?

MR. PEANUTBUTTER  
Oh, I'm just dropping off Diane.

DIANE enters, with a toaster strudel. She is a professional  
and kind-looking Vietnamese American human woman.

DIANE  
Hey, BoJack!

BOJACK  
(tightening his bathrobe)  
Aah! Why are you here?

DIANE  
I'm here to write your book. Your  
email said to come at nine.

BOJACK  
Oh, did you think I meant, in the  
morning?

DIANE  
Your email said nine in the  
morning.

BOJACK  
Yeah, as a joke obviously, because  
why would anyone ever want to do  
anything at nine o'clock in the  
morning? And where did you get that  
toaster strudel?

DIANE  
Your roommate?

TODD (O.S.)  
Mi casa es su casa!



BOJACK

Don't say "mi casa"; this is not  
your casa!

CAMERAMAN

This is all great. Classic BoJack.

MR. PEANUTBUTTER

Hey guys? Can we keep it on me?

BOJACK

Why is there a camera crew in my  
house?

MR. PEANUTBUTTER

Oh, they're with me. I'm doing one  
of those celebrity reality shows!  
Pretty hip, right?

BOJACK

Yeah, if it's 2003.

MR. PEANUTBUTTER

Ha ha, don't tell Vh1 that!  
Seriously though, please don't tell  
Vh1 that. We're calling it  
Peanutbutter and Jelly. Get it?  
Like the sandwich?

BOJACK

Peanutbutter and Jelly?

MR. PEANUTBUTTER

Yeah, because I'm Mr. Peanutbutter!  
Get it?

BOJACK

But who's Jelly?

MR. PEANUTBUTTER

No, it's like a peanut butter and  
jelly sandwich-- how do you not get  
that? It's wordplay.

BOJACK

You may have too forgiving a  
definition of the word "wordplay."

MR. PEANUTBUTTER

Well, it's a working title.

BOJACK

Well, it could be working harder.  
And that is wordplay.

Todd peeks over the back of the couch.

TODD  
 Could you guys all keep it down?  
 I'm kind of on a date right now.

Todd is wearing the top half of a tuxedo and is video-chatting on his laptop with an elegantly dressed JAPANESE GIRL.

TODD (CONT'D)  
 (in Japanese, with English subtitles:)  
 In America, I am actually considered very handsome.

The Japanese girl giggles.

BOJACK  
 Okay, I'm going to go get breakfast. When I get back I want everyone out of my house except for...  
 (to Todd)  
 You, and--  
 (to Diane)  
 You, aaaaaaand--  
 (to Pam)  
 Who are you again?

PAM  
 The girl you had sex with?

BOJACK  
 Right, you definitely gotta go.

BOOM OP  
 Can we get that last part again?  
 The levels were a little muddy.

P.A.  
 Okay, back to one, everybody!

INT. RALPH'S - DAY

BoJack is in the produce aisle. He sees a large box of muffins sitting in the middle of the carrots. He picks it up and looks at it. A very serious looking seal (NEAL) taps him on the shoulder.

NEAL  
 Hey, excuse me--

BOJACK

(annoyed)

Yes, I am BoJack Horseman, star of  
Horsin' Around.

NEAL

Yeah, okay, I don't care. Those are  
my muffins.

BOJACK

What do you mean they're your  
muffins?

NEAL

I mean, can I have them? They're  
mine.

BOJACK

I don't understand, did you bring  
them into the store with you?

NEAL

No, but I was going to buy them.  
That's the last box, and I had dibs  
on them.

BOJACK

How did you have dibs on the  
muffins?

NEAL

Because I had them, and I just put  
them down for a second while I went  
to the bathroom.

BOJACK

Look, I don't even want these  
muffins, I was just looking at them  
-- but if you put the muffins down  
they're not your muffins.

NEAL

So, what, I was supposed to take  
the muffins into the bathroom with  
me?

BOJACK

No, but you didn't even put the  
muffins in a cart. You just left  
them out here.

NEAL

Yeah, but I left them in the  
produce section.

(MORE)

NEAL (CONT'D)

Clearly muffins aren't supposed to be in the produce section. That wasn't a sign to you that maybe there was something going on here?

BOJACK

Look, I don't want to get into a whole thing here--

NEAL

Then give me the muffins.

BOJACK

No. Because maybe now I want the muffins.

NEAL

You think that because you're a pseudo-celebrity, normal rules don't apply to you?

BOJACK

Pseudo-- ?! Would you say that to Eric McCormick? Look, I've had a rough morning. I'm holding the muffins, possession is nine tenths of the law, I'm just gonna--

NEAL

You've had a rough morning? I spent the last ten months--

BoJack is not there anymore.

NEAL (CONT'D)

Hey!

BoJack waves from the checkout, where a CASHIER is ringing up the muffins.

BOJACK

Sorry, wasn't listening. Seeya!

NEAL

(ominously)

You're going to regret this, BoJack Horseman.

BoJack scoffs from the exit.

BOJACK

Oh, really? I'm going to regret buying muffins? Why, do they have a lot of saturated fat?

(MORE)

BOJACK (CONT'D)  
(Reading the box)  
Oh man, they do have a lot of  
saturated fat. Why did I buy these?

INT. BOJACK'S KITCHEN - DAY

BoJack, Diane and Todd sit around the table.

BOJACK  
I really regret buying those  
muffins. And then eating those  
muffins.

TODD  
My date with Ayako went really  
well, thanks for asking.

BOJACK  
I specifically didn't ask, and I'll  
thank you to respect my total lack  
of interest in your personal life.

TODD  
She's hilarious. I never met a girl  
who was so curious about American  
bank routing numbers!

BOJACK  
Still not interested.

DIANE  
Should we get started on the book?

BOJACK  
What's your hurry?

TODD  
Did you know that Ayako's father is  
the sixth kumicho of the Yamaguchi-  
gumi yakuza? Whatever that means!

BOJACK  
Okay, let's get to work.

INT. BOJACK'S HOME OFFICE - DAY

BoJack sits on a couch. Diane sits in a chair across from  
him. She places a small tape recorder on the coffee table  
between them and hits record.

DIANE

Let's start at the beginning. What was your childhood like?

BOJACK

Normal.

DIANE

Normal?

BOJACK

Yeah, normal. Usual childhood. Nothing all that interesting.

DIANE

Okay. What about your parents? What were they like?

FLASHBACK: INT. BOJACK'S PARENTS' KITCHEN - MORNING

A fancy kitchen in an indeterminate past era. BOJACK'S FATHER, an intense-looking horse in a suit, sits at the kitchen table. BOJACK'S MOTHER, a bored-looking horse in an apron, drops some eggs on his plate.

BOJACK'S MOTHER

Here's your omelet. Sorry it's not as good as the omelets your secretary makes, but then you're not married to your secretary, are you?

BOJACK'S FATHER

Well, maybe if my secretary also refused to get an abortion, I would be.

YOUNG BOJACK, adorable in a sailor suit is also sitting at the table.

YOUNG BOJACK

Can I have an omelet?

BOJACK'S MOTHER

(dismissively)

You're the birthday boy.

INT. BOJACK'S HOME OFFICE - DAY

BOJACK

Also normal.

DIANE

Look, if you're not ready to talk--

BOJACK

I'm ready to talk! Why wouldn't I want to talk about my parents? That's crazy. You sound like a crazy person. Stop being so crazy, Crazy.

DIANE

Okay. Was your father--

BOJACK

(looking at his phone)  
Hold on, it's my agent, I gotta take this. Hello?

INT. SECRETARY'S DESK/INTERCUT

SECRETARY

Hey, BoJack, I've got Princess Carolyn for you; it's urgent.

BOJACK

Okay, put her on.

SECRETARY

Just a sec, I'll see if she's available.

INT. BOJACK'S HOME OFFICE - CONTINUOUS

Pause. BoJack taps his foot, checks his watch.

INT. PRINCESS CAROLYN'S OFFICE/INTERCUT

PRINCESS CAROLYN sits behind her desk. She is a very hip and professional-looking cat, by which I mean she is an actual cat.

PRINCESS CAROLYN

(cheerfully)  
BoJack! Are you watching MSNBC right now?

BOJACK

Well, let me think. I didn't fall down on my remote, randomly changing the channel to MSNBC while simultaneously crippling myself, thus physically forcing me to watch MSNBC, so no, I'm not watching MSNBC right now.

PRINCESS CAROLYN

You might want to turn it on, they're talking about you.

BOJACK

Ooh, good things I hope!

INT. BOJACK'S LIVING ROOM - DAY

Todd sits on the couch, and BoJack and Diane stand behind him, all watching TV. On the screen, a trout anchorman (TOM FISH) addresses the camera. He's basically Keith Olbermann, but with a fish-head.

TOM FISH [ON TV]

Our guest via satellite is Neal McBeal, a naval officer on leave from Afghanistan. Good night and good luck, Neal.

The screen splits in two to reveal Neal, the seal from earlier, standing in front of a supermarket.

NEAL [ON TV]

Thank you, Tom.

BOJACK

Uch, that guy again? I'm so sick of him.

TOM FISH [ON TV]

All Neal wanted when he got home -- and I emphasize, from Afghanistan -- was his favorite brand of breakfast muffins. But when he went to the supermarket and called dibs on the last box-- well, tell us what happened, Neal.

NEAL [ON TV]

(very dramatically)

BoJack Horseman... from the 90s sitcom Horsin' Around... refused to respect my dibs.



TOM FISH [ON TV]

Have you no shame, BoJack Horseman,  
seen here sneezing at a Christmas  
party?!

A very unflattering picture of BoJack sneezing while wearing  
a Christmas sweater appears on the TV screen.

BOJACK

Not the sneezing picture! Why is it  
always the sneezing picture?

TOM FISH [ON TV]

At long last, have you no decency  
left?! Good night and good luck,  
sir! In the 90s we laughed at your  
antics-- oh, how we laughed! "Ha ha  
ha ha," we chortled in rapturous  
glee! But when you deny the dubs  
called by our men and women on the  
front lines, that is a sick joke,  
sir, a sick sick joke indeed, and  
you'll forgive me if I chortle no  
longer. For to me there is nothing  
the least bit funny about stealing  
a meal from Neal McBeal, the Navy  
Seal.

(Beat.)

We'll be right back. Good night and  
good -- Water! Water!

He gasps frantically as his gills flap. Someone off screen  
splashes him with a bucket of water.

TOM FISH [ON TV] (CONT'D)

Luck.

END OF ACT ONE

ACT TWO

INT. BOJACK'S LIVING ROOM - DAY

BoJack, Diane, and Todd are still watching MSNBC, even though MSNBC is borderline unwatchable.

TOM FISH [ON TV]  
And we're back.

TODD  
You stole muffins from a Navy Seal?

BOJACK  
I didn't know he was a Navy Seal! I just thought he was the regular kind of seal!

TOM FISH [ON TV]  
Neal, let me ask you, did you want a parade?

NEAL [ON TV]  
No, Tom, I didn't want a parade. I just wanted some muffins. That's all I wanted. For risking my life in Afghanistan. So that people like BoJack Horseman could live free from oppression.

BOJACK  
Oh, what a crock of--  
(to Todd)  
Are you crying?

TODD  
(who has been crying)  
No.

NEAL [ON TV]  
This is classic Hollywood elitism. BoJack Horseman thinks that because he was on TV, that makes him better than everybody. Well, guess what, BoJack? Now I'm on TV! So now I'm better than everybody!

TOM FISH [ON TV]  
That's right, Neal.

BOJACK

(shouting at the TV)  
 You didn't even have dibs, you  
 stupid sea cow!  
 (to Diane and Todd)  
 You guys think I should call in,  
 set the record straight?

DIANE

BoJack, these people feed off  
 controversy. If you dignify this  
 story with a response, it's just  
 going to fan the--

TOM FISH [ON TV]

Hold on, I am just now receiving  
 word that we've got BoJack himself  
 on the phone!

Diane looks over at BoJack who is holding his phone up to his  
 ear. He covers the mouthpiece.

BOJACK

(to Diane)  
 I stopped listening. You were  
 ramping up to a yes, right?

TOM FISH [ON TV]

BoJack, what you did today was a  
 slap in the face of America's  
 heroes. Will you apologize?

BOJACK

Okay, enough about America's  
 heroes. Can we talk about the dibs?  
 Because he didn't even really have  
 dibs. If he had legitimate dibs--

NEAL [ON TV]

Oh, I had dibs on the muffins!

BOJACK

You left them in the produce aisle!

NEAL [ON TV]

I was hiding them!

BOJACK

You were hiding-- ?! If that's how  
 you hide things, I don't know how  
 good a soldier you are!

NEAL [ON TV]  
 Those are my muffins! You give me  
 back my muffins!

BOJACK  
 Well, guess what, I can't give you  
 back your muffins, because I ate  
 them all, okay?

TOM FISH [ON TV]  
 Hold on, just to be clear, since  
 this morning, you ate all the  
 muffins?

BOJACK  
 Yes! I ate them all in one sitting  
 because I have no self-control and  
 I hate myself! Is that what you  
 want to hear?

TOM FISH [ON TV]  
 Neal, was it a small container of  
 muffins? Like two to four muffins?

NEAL [ON TV]  
 No, Tom, there were a good deal  
 more than that.

TOM FISH [ON TV]  
 Can you remember exactly how many  
 muffins were in the box?

BOJACK  
 There were twelve! I ate twelve  
 muffins! And I didn't even want  
 any! There's your Goddamn news  
 story-- the mystery of my missing  
 Goddamn self-respect!

He throws the phone on the ground.

TODD  
 Well that went slightly better than  
 the worst it could have possibly  
 gone. So, hurray?

BOJACK  
 I can't deal with this right now.  
 Who wants to go for a walk?

TODD

I would, but I've got a conference call in a few with Ayako's business partners about some sort of initiation oath; I don't really understand it.

BOJACK

Ugh, we get it, you have a girlfriend! Why is everybody but me being so annoying today?!

EXT. LAUREL CANYON - DAY

BoJack and Diane walk through the neighborhood.

BOJACK

It's not even about the muffins. Everyone's just out to get me because I'm famous and so well-adjusted.

DIANE

Well at least you don't have a boyfriend filming a reality show where you live.

BOJACK

I didn't realize you two were living together.

DIANE

Oh, I'm not really living there. I'm just staying with Mr. Peanutbutter while my apartment's being fumigated.

INT. DIANE'S APARTMENT - DAY

An EXTERMINATOR pokes a human-sized, fully-clothed COCKROACH with a broom handle.

EXTERMINATOR

'Ey! Get outta here!

COCKROACH

No, I like it here.

EXTERMINATOR

Get oooooooooout.

COCKROACH  
Who died and made you Miss Thang?

EXT. LAUREL CANYON - DAY

BoJack and Diane continue their conversation.

BOJACK  
And how are you dealing with all  
the cameras?

DIANE  
It's not so bad. They don't have  
insurance to film on the roof, so  
whenever it gets too much to  
handle, I just go out there.

BOJACK  
You go on the roof?

DIANE  
Yeah, just to get some work done.  
Is that really weird?

BOJACK  
No, it's adorable.

DIANE  
When I was a kid, I used to climb  
out onto the roof with my dad and  
look at the stars.  
(sneakily shifting the  
conversation)  
What about you, were you close with  
your father?

FLASHBACK: INT. BOJACK'S FATHER'S STUDY - DAY

BoJack's father sits in an easy chair wearing a smoking  
jacket. BoJack, slightly older than before, but still wearing  
a cute sailor's outfit, enters with a homemade card made out  
of construction paper.

YOUNG BOJACK  
Happy Father's Day, Daddy!

BOJACK'S FATHER  
(taking the card)  
What is this supposed to be? A lima  
bean?

YOUNG BOJACK  
It's a heart.

BOJACK'S FATHER  
That's some shoddy craftsmanship,  
son.

YOUNG BOJACK  
I tried my best.

BOJACK'S FATHER  
No. You slacked off and took the  
easy way out. You can do things  
easy or do them right. You take a  
boat from here to New York; are you  
going to go around the horn like a  
gentleman or cut through the Panama  
Canal like some kind of democrat?

YOUNG BOJACK  
Uh, the canal?

BoJack's father backhands him across the face.

BOJACK'S FATHER  
You go around the horn, the way God  
intended!

EXT. LAUREL CANYON - DAY

BoJack shakes his head.

BOJACK  
Uneventful.

DIANE  
What?

BOJACK  
What?

DIANE  
I asked if you were close with your  
father and you said, "Uneventful."

BOJACK  
You know what? This is a really  
good conversation and I definitely  
want to keep having it, but I  
should probably call that show back  
-- if I don't settle this muffin  
thing it could really get out of  
hand.

SUPER OVER BLACK: "LIKE FIVE MINUTES LATER"

INT./EXT. STUDIO/BOJACK'S HOME OFFICE/PARKING LOT

The screen is split into three sections as Tom Fish interviews both Neal and BoJack via satellite. BoJack and Neal are shouting at each other.

NEAL

I had dibs! My dibs were on those muffins!

BOJACK

Possession is nine tenths of the law!

NEAL

I spent a year in Afghanistan making America safer, and this is the thanks I get?

BOJACK

First of all, that isn't remotely relevant so I'm not even going to address it, and second of all, Really?? You specifically made America safer?

TOM FISH

Well, BoJack, surely even you would agree that the troops are heroes.

BOJACK

I don't agree to that. Maybe some of the troops are heroes, but I don't think enlisting automatically makes you heroic. I'm sure a lot of the troops are jerks. Most people are jerks already and it's not like giving a jerk a gun and an inflated sense of self-worth and telling him it's okay to kill people suddenly turns the jerk into a hero.

Neal and Tom Fish are speechless, jaws dropped. In BoJack's home office, Diane and Todd are both staring at him, also with their jaws dropped, as is the CAMERAMAN.

BOJACK (CONT'D)

What?



TOM FISH

Did you just say that you think the  
troops are jerks?

BOJACK

Oh, you took that the bad way,  
didn't you?

END OF ACT TWO

ACT THREE

## MONTAGE - NEWS COVERAGE

A helicopter shot of BoJack's house, surrounded by reporters, and protestors.

WOLF BLITZER (V.O.)

It's now Day Three of BoJack-watch. The former television actor who hates our troops has not left his home or made any comments to the press since his controversial remarks on Monday about how he hates the troops.

## CHANNEL CHANGE.

An angry PROTESTOR is being interviewed outside of BoJack's house.

ANGRY PROTESTOR

BoJack Horseman makes me sick. He voiced his opinion, even though it was unpopular, and that's the most cowardly thing a person can do!

## CHANNEL CHANGE.

Pam, described by an on-screen title as "SOME GIRL WHO SLEPT WITH BOJACK HORSEMAN," is being interviewed on the street.

PAM

He was very selfish in bed. I could tell by the way he made love that he hated America.

## CHANNEL CHANGE.

Tom Fish is interviewing a GREY-HAIRED MAN in-studio.

TOM FISH

My guest today is celebrity expert Dr. Drew Pinsky, here to discuss BoJack Horseman's latest outbursts. Dr. Drew, it seems like just about every week I'm outraged by something. Why do celebrities keep doing things that I consider outrageous?

DR. DREW

Well, Tom, celebrities act out because they have a narcissistic addiction to the spotlight. They clinically need people to always be paying attention to them. I address this compulsion in my five separate currently airing reality shows, all of which I am the star of. Me, Dr. Drew, who is great.

TOM FISH

Well, folks, you heard it here first. Could BoJack Horseman be addicted to fame?

Dr. Drew slowly leans into the frame.

CHANNEL CHANGE.

A political correspondent, JOAN, stands outside the House of Representatives.

JOAN

At this very moment, Congress is voting on a major education bill that could completely restructure--

WOLF BLITZER (V.O.)

Joan, I'm sorry to interrupt you, but we've got some big news on the BoJack Horseman front.

She nods.

CUT TO:

EXT. BOJACK'S DRIVEWAY - DAY

The garage door opens and BoJack's Lexus rolls out on to the driveway, immediately swarmed with reporters.

WOLF BLITZER (V.O.)

It appears that BoJack's Lexus is coming out of the garage. This is very big news indeed.

Reporters knock and shout questions at the tinted windows. The driver's window rolls down, revealing Todd, dressed as a butler. In the passenger's seat is Diane. In the back is a pile of laundry.

TODD

(horrible British accent)  
 'Ello blokes! I'm the butler!  
 Consuela and me is just takin' some  
 old knickers and things to the  
 laundromat, we is. God save the  
 queen, french fries is chips.

DIANE

(not even trying to do an  
 accent)  
 Si, señor. I am Consuela, a maid.

REPORTER

Any comment on BoJack's  
 controversial remarks this week?

TODD

What's all this then? BoJack 'as  
 always been a prince to me, 'e 'as.  
 Back in jolly old London town--

BOJACK (O.S.)

(Under a fake cough)  
 That's enough!

REPORTER

Did that pile of laundry just  
 cough?

TODD

Bloody hell it did! I'm driving a  
 lorry! Cheerio!

The car speeds off.

INT./EXT. BOJACK'S LEXUS - DAY

As Todd speeds down the road, BoJack emerges from the pile of  
 laundry.

BOJACK

So where are we going?

TODD

Don't worry, I've got a plan.

He pulls out a cell phone and starts dialing, with both  
 hands. Diane grabs the steering wheel.

INT. WAREHOUSE/INTERCUT

A close-up of a mysterious and shadowed mouth.

THE FIXER  
Moshi-moshi?

TODD  
Hi, are you the Fixer?

THE FIXER  
(Japanese accent)  
Who is this? How did you get this  
number?

TODD  
I'm Ayako's boyfriend, Todd? Well,  
we're not really official yet, but--

THE FIXER  
Meet me down by the docks. Make  
sure you are not followed.

BOJACK  
What's he saying?

TODD  
He said we should meet him by the  
docks.

BOJACK  
What docks? No way we're going all  
the way to Marina Del Rey. Can we  
just compromise and say Santa  
Monica?

EXT. SANTA MONICA PIER - DAY

BoJack, Diane, and Todd stand with THE FIXER, an intimidating Japanese man in a suit, in front of the Ferris Wheel, while TOURISTS meander around them. Todd is holding an ice cream cone.

BOJACK  
This is pretty much the same as a  
dock, right?

THE FIXER  
So you have a problem you need  
fixed?

BOJACK

Yeah, this guy called dibs, but he didn't really call dibs, and then I said some stuff about the troops, so now no one even cares that that guy didn't even really call dibs.

THE FIXER

Forgive me, my English is not so good. Who do you want murdered?

Todd, BoJack and Diane stare at him in shock for a beat.

CUT TO:

INT./EXT. BOJACK'S LEXUS - DAY

BoJack is driving. Diane is sitting shotgun. Todd's in the back.

DIANE

Okay, so Plan B.

TODD

I don't know, you guys. We didn't even hear that guy out. He seemed to know a lot about murdering.

DIANE

Take a right on Wilshire, we'll go to Mr. Peanutbutter's house.

TODD

We didn't even say goodbye! We just ran away while he was waiting in line for Dippin' Dots!

FLASHBACK: EXT. SANTA MONICA PIER - DAY

The Fixer enters, eating Dippin' Dots.

THE FIXER

(reverently)

This truly is the ice cream of the future.

He looks around and sees the others are gone.

THE FIXER (CONT'D)

Guys?

He falls to his knees.

THE FIXER (CONT'D)  
 (stoically, with tears in  
 his eyes)  
 Forgive me, Ayako. I have brought  
 shame to the Yamaguchi-gumi.

A FAT GUY walks up to him.

FAT GUY  
 Hey, y'all know where I can get  
 some churros 'round here?

INT. MR. PEANUTBUTTER'S KITCHEN - DAY

A lavish kitchen in Beverly Hills. BoJack, Todd, Mr. Peanutbutter, Diane, and Princess Carolyn sit around the table. Mr. Peanutbutter's camera crew shoots nearby.

PRINCESS CAROLYN  
 Thanks for letting us meet here,  
 Mr. Peanutbutter. We really  
 appreciate it.

BOJACK  
 Do we really need to be filming  
 this?

MR. PEANUTBUTTER  
 You never know when gold's gonna  
 strike.

BOJACK  
 Yeah, gold doesn't strike.

MR. PEANUTBUTTER  
 That's why you never know.

BoJack is about to respond.

PRINCESS CAROLYN  
 BoJack, be nice.

MR. PEANUTBUTTER  
 Just pretend they're not there.

BOJACK  
 Okay, well I--

BOOM OP  
 Can you speak up, please?

BOJACK  
(a little louder)  
I'd like to--

BOOM OP  
No, now you're too loud.

BoJack glares for a second. Then:

BOJACK  
I want to fix this as quickly as possible. I don't care who was right about the muffins anymore, even though I was definitely right. I just want my privacy back so I can finish writing my tell-all memoir so everyone will pay attention to me again.

PRINCESS CAROLYN  
That's great to hear. I've already reached out to Neal McBeal's management team.

BOJACK  
That guy has a team?

PRINCESS CAROLYN  
He's willing to publicly forgive you, if you publicly apologize, and present to him a box of muffins as a symbol of your great admiration for the American military and everything they do.

BOJACK  
But I ate the muffins.

PRINCESS CAROLYN  
I know. We got another box. It's in the cupboard.

BOJACK  
Oh, were you saving those? I ate those too.

He places an empty muffins container on the table.

PRINCESS CAROLYN  
You've been here ten minutes!  
(Calming herself)  
It's okay. We'll get more muffins.



BOJACK

So where are we going to do this?  
Do I have to go on MSNBC?

PRINCESS CAROLYN

No, we should do it somewhere  
people will actually see it.

TODD

Ha ha, burn!

MR. PEANUTBUTTER

Why don't you do it on Peanutbutter  
and Jelly?

BOJACK

You're still calling it that? You  
can't call a show Peanutbutter and  
Jelly if there's no jelly!

MR. PEANUTBUTTER

It's a pun!

BOJACK

It's not a pun if it only works one  
way!

MR. PEANUTBUTTER

Look, I know tempers are high right  
now, but let's not take it out on  
the great title for my reality show  
which we all agree is really  
clever.

SUPER OVER BLACK: "SEVERAL PRESS RELEASES LATER"

INT. MR. PEANUTBUTTER'S LIVING ROOM - NIGHT

The room is crowded, full of PRESS PEOPLE mingling with each  
other. BoJack and Neal stand uncomfortably at the front of  
the room, while HAIR AND MAKEUP PEOPLE futz over them. Mr.  
Peanutbutter squeezes up to them.

MR. PEANUTBUTTER

Okay, so just so you guys know,  
this episode is going to air during  
sweeps, so it's really important  
that you cheat out to my crew over  
there.

He points out his crew.

NEAL

Okay, but also I'm filming a reality show, so if we could do a version of the scene for them too, that would be great.

Neal indicates ANOTHER CAMERA CREW, setting up.

BOJACK

You parlayed this into a reality show?

NEAL

Yeah, it's called Neal of Approval. Get it, like "seal of approval"? It's a working title.

BOJACK

Uh huh. And whose camera crew is that?

A THIRD CAMERA CREW stands nearby. Mr. Peanutbutter's boom mic operator raises a hand.

BOOM OP

Oh, they're with me. We're making a reality show about what it's like to be a boom mic operator for reality shows.

BOJACK

All right, can we just get this over with? Where are the muffins?

A P.A. hands him a new box of muffins.

P.A.

Here.

BOJACK

Okay. Neal, I'm sorry that I--

CAMERAMAN

Hate to interrupt, but can we get this cameraman out of here? He's blocking my shot of Mr. Peanutbutter.

CAMERAMAN 2

I'm sorry, but I need to get a clear angle on Mr. McBeal

BOOM OP

Can you guys speak up? This is all great.

BOOM OP 2

Keep it down please? I'm trying to get levels here.

A pretty reality TV hostess, HEIDI addresses a camera.

HEIDI

In the world of reality show boom mic operators, one moment business is booming, and the next--

CAMERAMAN 3

Wrong camera, Heidi! I'm over here!

Tom Fish and Dr. Drew froth at the mouths.

TOM FISH

So... many... cameras...

DR. DREW

Hey, everybody! Look at me!

TOM FISH

No! Look at me! I have opinions about things! Good night and good luck!

PRODUCER

I'm worried that t-shirt is going to queer our overseas syndication deal.

NEAL

What? I had dibs on overseas syndication rights! Everyone heard me call dibs!

Suddenly, the door is kicked open by the Fixer, brandishing a handgun, tears streaming down his face.

TODD

Look out! It's that guy! From before!

THE FIXER

No one makes a fool of the Yamaguchi-gumi!

He aims his gun at BoJack and fires.

BOOM OP

No!

The Boom Op jumps in front of Bojack, and is hit in the chest.

DR. DREW

Oh no! I almost got hit! Everyone pay attention to me!

The Fixer runs back out into the night. BoJack holds the badly injured Boom Op who coughs weakly.

BOJACK

You saved my life! You're the real hero here, and I never even caught your name.

BOOM OP

My name is Angelo, but my friends call me... Jelly.

He dies.

MR. PEANUTBUTTER

What? NOOOOOOOOOOOOOOOOOOOO!!!!

EXT. MR. PEANUTBUTTER'S ROOF - NIGHT

Diane is sitting by herself on the roof, smoking a cigarette. BoJack climbs out of a window with the box of muffins and sits next to her.

BOJACK

You want a muffin?

DIANE

I'm okay.

BOJACK

You know, it's amazing how much reality television has in common with the mainstream news media, integrity-wise.

DIANE

If you're looking for integrity, you chose the wrong line of work, friend.

BOJACK

Yeah, well... I don't know why all those people work so hard at being so fake.

DIANE

Oh, not like you, huh?

BOJACK

What, you think I'm fake?

DIANE

Who, you? Mr. Normal Childhood? Mr. Uneventful Father?

BOJACK

You think I can't open up about my childhood?

DIANE

Well, I don't know if you can't. You certainly haven't.

He sighs.

BOJACK

Okay, you want to know about my parents? Well, for starters, they used to drink a lot. My father was a failed novelist. My mother was the heiress to the Sugarman Sugar Cubes fortune and my father resented her wealth.

Diane puts out her cigarette and pulls out a pad and pencil. She jots down notes furiously as BoJack talks.

BOJACK (CONT'D)

My dad used to whip me with a riding crop while making me shout "I deserve this" over and over.

As BoJack talks, the camera tilts up to the stars and FADES TO BLACK.

BOJACK (O.S.) (CONT'D)

Like I said, totally normal.

END OF EPISODE